

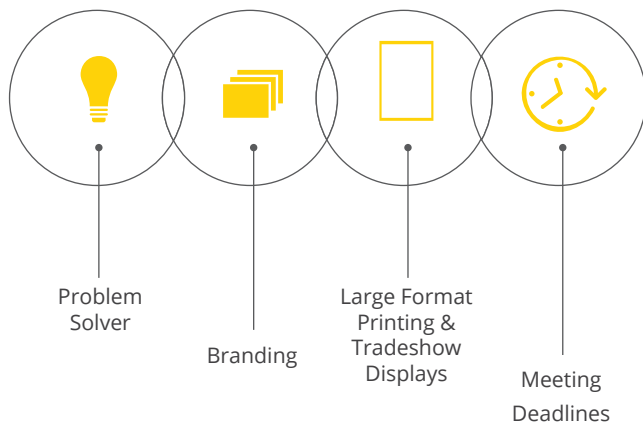
## PERSONAL STATEMENT

New Media Designer based in Edmonton and New Westminster seeking to relocate. I love Branding, Graphic Design, Web Design & Development and Photography. My mind is a balanced blend of creative and analytical qualities making it a refreshing skill set.

Ready for new challenges and opportunities. I love working with people. I thrive under pressure, problem solver at heart. Creativity is needed not only to produce something brilliant, but also to work out how the pieces fit together and turn ideas into a finished product.

Excited to try new technologies, share ideas with the wider community and never stop learning.

## MY SPECIALITIES



## ABILITIES AND INTERESTS

- Collaborated with sales and design teams to grow revenue by 30%.
- Efficiently managed all daily operations at Bannerz Canada; improving customer satisfaction and operational development.
- Participated in recruiting and training new employees, both office associates and graphic designers.
- Well-developed leadership, organization, and decision making skills by establishing effective office procedures over time.
- Competently managed client needs, by cultivating consistency and show trustworthiness.
- Proficiency in managing cross-functional teams and multi-disciplinary projects.
- Ability to conceptualize and think visually with well-developed listening skills.
- Expert communication and interpersonal skills refined with time & experience working in a diverse multi-cultural business setting.
- Capable working alone or within a team environment.
- Ability to prioritize independently and multitask efficiently.
- Drive from start to finish. Passion to keep going balancing projects and mastering time management.
- Creative, insightful and innovative; Always open to suggestions, try something new and comfortable taken advice or criticism.
- Excellent customer service skills, order creation, design development, production timelines and quality control while meeting deadlines.
- Highly adaptable to any given situation.

## EDUCATION

- Executive MBA Intensive - Advertising & Social Media  
Escuela de Negocios Formato Educativo. Madrid, Spain  
From 2016 - 2017 [Online Program]
- Executive MBA Intensive - Innovation & Leadership  
Escuela de Negocios Formato Educativo. Madrid, Spain  
From 2016 - 2017 [Online Program]
- Integrated Management Systems Diploma  
Universidad de Cadiz. Cadiz, Spain  
From 2016 - 2017 [Online Program]
- Bachelor of Fine Arts - New Media with Distinction  
University of Lethbridge. Lethbridge Alberta, Canada  
From 2007 to 2010
- Infographics Technician  
Instituto Gráfico de Artes Digitales. Guayaquil, Ecuador  
From 2005 to 2007

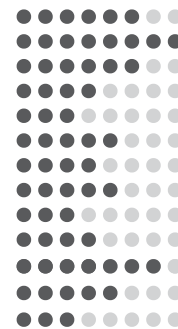
## WORK EXPERIENCE

- Operations/  
Office Manager  
Bannerz Canada Inc  
From 2015 to 2017
- Lead/Senior  
Graphic Designer  
Bannerz Canada Inc  
From 2014 to 2015
- Graphic Designer  
Bannerz Canada Inc  
From 2012 to 2014
- Freelance Designer  
2011 - Present  
Mainly pro bono work  
for clients outside of  
Canada
- Resident Designer  
Southern Alberta Art Gallery  
2010

## DESIGN SKILLS

### 01 Computer

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Dreamweaver  
Adobe XD  
Adobe Premiere PRO  
Adobe After Effects  
HTML & CSS  
3D Studio Max  
Camtasia  
Microsoft Office  
Wordpress  
Adobe Flash



### 02 Knowledge

Grid & Layout  
Good sense for typography  
Color theory knowledge  
Image editing  
Web usability  
Interface Design  
Photography  
Print Design  
Video Editing  
Post Production  
Stop Motion

## VOLUNTEERING

- Edmonton Comic Expo 2018  
Artist Alley Vendor
- Edmonton International Film Festival 2018  
EIFF 2018

## LANGUAGE SKILLS

- Spanish  
Native
- English  
Fluent